



## DEAR PARENTS & STUDENTS

### Business Sponsorship and advertising opportunities

Our focus this term is to look at contacting local businesses and working together to help each other if at all possible.

As you may be aware, we are fortunate to have over 1,400 students who attend our school and who live in the Thanet, Herne Bay, Whitstable and Canterbury areas.

We are also blessed with thousands of people who have had the opportunity to attend our school over the years and who have gone on to be successful at University and within their chosen careers. We know of many former students who still keep in touch through organisations such as the Old Ruymians or through our school's website.

What we would like to do this term is be able to advertise your business if you own one or advertise a business activity or event through our school to other parents and former students. We see that this opportunity can be achieved in many different ways:

- 1) advertising your business or event on our website – we can upload email addresses, QR-codes or www. Links that can take the individual to your own business website;
- 2) advertising your business in our termly newsletter which is sent electronically to all parents and again shown on our website;
- 3) advertising your business or event on our astroturf fencing inside Chatham House Site (which is used after school by many clubs) or on specific advertising boards facing Boundary Road or Waitrose Car Park, Ramsgate.
- 4) sponsoring a classroom, studio or laboratory with your company/business name – each sponsor will have an engraved plaque placed within the room which other parents or visitors will see.

### FUND RAISING TARGET SET AT £100,000 FOR 2017/18

Just as a reminder of Mrs Liddicoat's letter to parents and students at the start of the year explaining the real need for raising funds this year.

Our target this year of raising £100,000 to be achieved by August 2018 will help the school purchase the essential resources it needs for all its departments.

#### *Future plans include:*

- 1) Holding Boot Fairs;
- 2) Growing and selling Mushrooms in our Tunnels!
- 3) An outdoor light and music show.

Plus many more...

If you own a business and can see that advertising through our school would be of benefit to you, please contact me by email (shown below). We hope to achieve many fruitful partnerships for the future.

**FUND RAISING TOTAL RAISED AS AT THE END  
OF TERM 2 2017/18 - £35,036**

### Sponsored Walk 2017

We are still receiving sponsor forms back from students and parents! So if you haven't returned your forms and sponsor money, please try to do so as quickly as possible. All students that return their forms and sponsor money will be entered into a draw to win a prize (£20 WH Smith Voucher) – there are 7 prizes to be won; one for each year group. We have received sponsor forms back from 575 students who have raised £12,572 – this is a brilliant achievement. When taking into consideration gift aid, the total almost reaches £15,000.

### WHAT HAS THE MONEY BEEN USED FOR?

Over the last two terms we have purchased: new blinds for three classrooms; e-resources for Government & Politics students; extra software licenses for on line materials in the music department; two new hockey goals; refurbishment of Classroom AL2 with new furniture and IT; and new chairs for S1 and GF1.

### Christmas Fayre

On December 2<sup>nd</sup> 2017, the Friends of CCGS together with staff and students held a very successful Christmas fayre at Clarendon House. The fayre was very well attended and all visitors had a wonderful time – together with the obligatory visit to see Father Christmas, there were Christmas stalls, food and drink, and many Christmas activities. The monies raised so far has topped £1,000! Thanks to all parents, staff and students who supported this event and especial thanks to Mrs Hurrell and the Friends of CCGS members who made this afternoon such a successful event.

In term 3, we will be working closely with the Old Ruymians in order to arrange some alumni parties in the New Year. Our thoughts at the moment are centred on inviting former students to a 1960's/70's party for students at school then and a 1980's/90's party for the younger ex students. So if your parents, grandparents, brothers or sisters attended either Chatham House or Clarendon House in the 1960's onwards, watch out for the party dates!

If you would like to get in touch with any fund raising ideas or matters please contact me at:  
[cfreeman@ccgrammarschool.co.uk](mailto:cfreeman@ccgrammarschool.co.uk) or telephone the school on 01843 591075.

Thanks once again for everyone who has helped so far – we are still on track to reaching our target!

Mr C Freeman  
School Business Manager